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## Crypton® Expands Design and Merchandising Team

**Bloomfield Hills, Michigan – August 15, 2016** – The Crypton Companies, a leading provider of performance fabrics in the contract, home furnishings and apparel markets, today announced the expansion of its fabric design and merchandising team. Janna Sendra has been hired as the new Director for Fabric Design and Merchandising for Crypton. She will be based in the company's Bloomfield Hills office.

Sendra joins Crypton from Arden Companies where she was a Senior Stylist and Director of Textiles responsible for fabric line product and trend presentations to some of the nation's largest retailers. Prior to Arden, she worked at companies such as Robert Allen Design and Wearbest, where she focused on collections for high end fabrics sold to interior designers. Sendra earned her B.A. from Michigan State University and her M.S. in Textile Design from Philadelphia University.

"Being able to flawlessly integrate client retail goals and the end consumers desires are a must in this industry," said Randy Rubin, Chairman of Crypton. "Janna's proven track record as a commercial and trend driven designer and merchandiser makes her a natural fit to our growing company."

Sendra's responsibilities at Crypton include working with all stakeholders including mills, retailers, designers and end consumers to advance Crypton's various products to market.

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### **About The Crypton Companies**

The Crypton Companies have patented and branded environmentally responsible textile performance solutions since 1993. The company's flagship product, CRYPTON® Fabric, revolutionized the use of fabrics in the healthcare, hospitality, government, education and contract segments. Crypton Home® fabric is a leading provider of fabrics for the home furnishing industry and available at national retailers. In 2014, Crypton acquired Nanotex, which was among the first to market nanotechnology solutions for textiles. Since that time, Nanotex technology has been significantly enhanced, and is being re-launched to the apparel markets through a new integrated marketing and promotion campaign. For more information on The Crypton Companies, please visit [www.crypton.com](http://www.crypton.com) and for Nanotex, please visit [www.nanotex.com](http://www.nanotex.com).